

PULL UP



Q



quif

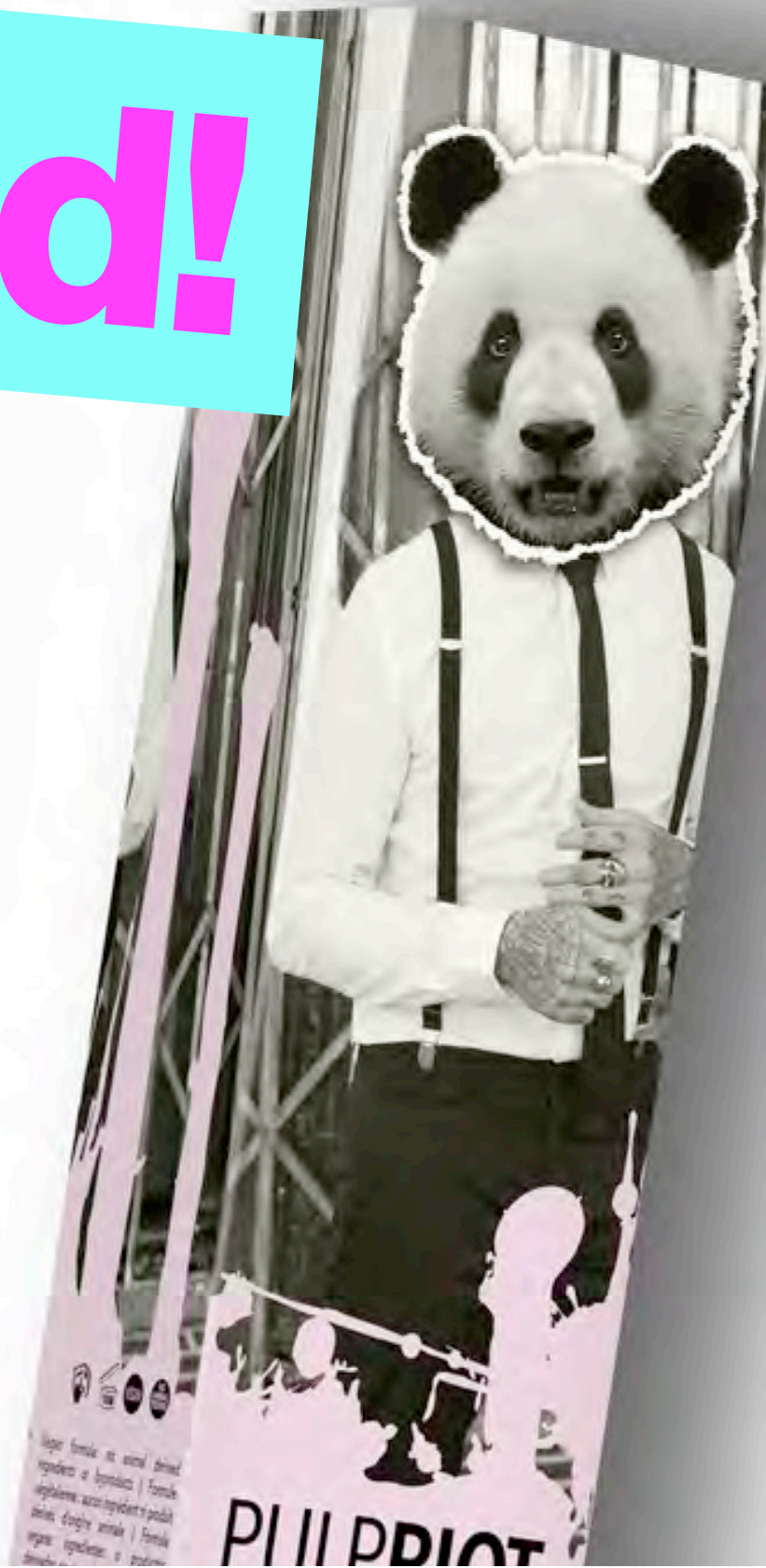


Have you heard the news?

PULPRIOT HIGH SPEED TONERS

Discontinued!

But don't worry... we've got you covered with our creative & combat fast acting toners.



Everything you loved about PULPRIOT

Only better!

Toners with benefits...

- Speed when you want it, control when you need it
- Tone without the fear
- Create rich, beautiful tones in as little as 5 minutes on pre-lightened hair
- Tones deepen the longer you leave them on
- Intermixable for detailed shade customisation
- Mix with 5 or 10 Volume developer
- Apply to damp or dry hair
- Process for 2 to 20 minutes
- To slow down the process, give you more time or pastelise your results, add clear
- Vegan formulation
- **Even better value!**



PULPRIOT
**HIGH SPEED
 TONERS**

**PREDICTABLE &
 CUSTOMIZABLE RESULTS**

- STEP 1** PICK YOUR TONER
- STEP 2** COMPARE YOUR CANVAS LEVEL
- STEP 3** PROCESS TO PREFERENCE

STARTING CANVAS



ASH

LEVEL 8			LEVEL 10		
5 MIN	10 MIN	20 MIN	5 MIN	10 MIN	20 MIN

SILVER

LEVEL 8			LEVEL 10		
5 MIN	10 MIN	20 MIN	5 MIN	10 MIN	20 MIN

VIOLET

LEVEL 8			LEVEL 10		
5 MIN	10 MIN	20 MIN	5 MIN	10 MIN	20 MIN

PALE PINK

LEVEL 8			LEVEL 10		
5 MIN	10 MIN	20 MIN	5 MIN	10 MIN	20 MIN

MOON STONE

LEVEL 8			LEVEL 10		
5 MIN	10 MIN	20 MIN	5 MIN	10 MIN	20 MIN

NATURAL

LEVEL 8			LEVEL 10		
5 MIN	10 MIN	20 MIN	5 MIN	10 MIN	20 MIN

ROSE GOLD

LEVEL 8			LEVEL 10		
5 MIN	10 MIN	20 MIN	5 MIN	10 MIN	20 MIN

ICY

LEVEL 8			LEVEL 10		
5 MIN	10 MIN	20 MIN	5 MIN	10 MIN	20 MIN

Conversion chart

PULPRIOT →



PULPRIOT	Quint:essential Formula	Shade Reference
ICY	Smokey Silver	TSS
SILVER	Smokey Graphite	TSG
PLATINUM PEARL	1/2 Ash + 1/2 Violet	1/2 CT:1/CTA + 1/2 CT:2/CTV
ROSE GOLD	Dusky Pink	TDP
PALE PINK	7ml Smokey Violet + 3ml Dusky Pink + 5ml Clear	7ml TSV + 3ml TDP + 5ml 0:00/CL
MOONSTONE	1/2 Smokey Violet + 1/2 Violet	1/2 TSV + 1/2 CT:2/CTV
ASH	Combat Toner Red	CTR
VIOLET	24ml Smokey Violet + 6ml Dusky Pink	24ml TSV + 6ml TDP
NATURAL	No Alternative	No Alternative
COPPER BLONDE	Dusky Copper	TDC

Price Comparison	1:2 mix	1:1 mix	1:2 mix
Net £ per tube	£10.70	£4.75	£4.75
Pence per ml	£0.12	£0.08	£0.08
Net £ per ltr developer	£10.60	£5.98	£5.98
Pence per ml	£0.01	£0.006	£0.006
Average 30ml application	£4.20 + vat	£2.58 + vat	£2.76 + vat

Conversion chart

PULPRIOT



PULPRIOT	Magi:colour Formula	Shade Reference
ICY	Silver	T:01
SILVER	Graphite	T:11
PLATINUM PEARL	1/2 Extra Light Violet Blonde + 1/2 Silver	1/2 10:2 + 1/2 T:01
ROSE GOLD	10ml Extra Light Violet Blonde + 1ml Medium Intense Violet Red Blonde + 1 ml Dark Intense Red Blonde	10ml 10:2 + 1ml 77:26 + 1ml 66:66
PALE PINK	20ml Extra Light Violet Blonde + 1ml Medium Intense Violet Red Blonde	20 ml 10:2 + 1 ml 77:26
MOONSTONE	Silver Lilac	T:28
ASH	No Alternative	No Alternative
VIOLET	10ml Rose Pearl Toner + 2ml Red Intensifier	10ml T:06 + 2ml 066
NATURAL	No Alternative	No Alternative
COPPER BLONDE	10ml Extra Light Golden Blonde + 5ml Very Light Intense Copper Gold Blonde	10 ml 10:3 + 5 ml 99:43

Price Comparison	1:2 mix	1:1.5 mix
Net £ per tube	£10.70	£4.39
Pence per ml	£0.12	£0.07
Net £ per ltr developer	£10.60	£4.39
Pence per ml	£0.01	£0.004
Average 30ml application	£4.20 + vat	£2.30 + vat