

JOICO
the **joi** of healthy hair

LUMISHINE[®]

Demi-Permanent Color

LUMISHINE®

LUMISHINE REPAIR+ DEMI-PERMANENT LIQUID COLOR

	N NATURAL (.0)	NA NATURAL ASH (.01)	NWB NATURAL WARM BEIGE (.07)	NB NATURAL BEIGE (.072)	NG NATURAL GOLD (.03)	NC NATURAL COPPER (.04)	NV NATURAL VIOLET (.02)	G GOLD (.3)	WC WARM COPPER (.774)
10 Lightest Blonde	 10N / 10.0		 10NWB / 10.07		 10NG / 10.03				
9 Light Blonde		 9NA / 9.01	 9NWB / 9.07	 9NB / 9.072			 9NV / 9.02	 9G / 9.3	
8 Blonde	 8N / 8.0	 8NA / 8.01			 8NG / 8.03	 8NC / 8.04			
7 Medium Blonde			 7NWB / 7.07	 7NB / 7.072		 7NC / 7.04		 7G / 7.3	 7WC / 7.774
6 Dark Blonde	 6N / 6.0	 6NA / 6.01	 6NWB / 6.07	 6NB / 6.072	 6NG / 6.03	 6NC / 6.04	 6NV / 6.02		 6WC / 6.774
5 Light Brown	 5N / 5.0	 5NA / 5.01							 5WC / 5.774
4 Medium Brown			 4NWB / 4.07						
3 Dark Brown	 3N / 3.0								
2 Darkest Brown									
1 Black									

EASY 1:1 MIXING RATIO FOR ALL FORMULAS

Swatch colors in this chart are shown on 100% white hair and for representative use only. Actual results may vary.



J5 FADE-RESISTANT									
CCR COPPER COPPER RED (.446)	RR RED RED (.66)	RRV RED RED VIOLET (.66)	VG VIOLET GOLD (.23)	PV PLATINUM VIOLET (.92)	V VIOLET (.2)	BV BLUE VIOLET (.82)	SB SILVER BLUE (.8)	AA* ASH ASH (.11)	CLEAR
			10VG / 10.23	10PV / 10.92	10V / 10.2*	10BV / 10.82	10SB / 10.8		CLEAR
			9VG / 9.23	9PV / 9.92	9V / 9.2	9BV / 9.82	9SB / 9.8		
	8RR / 8.66		8VG / 8.23	8PV / 8.92				8AA / 8.11	
					7V / 7.2	7BV / 7.82	7SB / 7.8		
6CCR / 6.446							6SB / 6.8	6AA / 6.11	
		5RRV / 5.66						5AA / 5.11	
	4RR / 4.66						4SB / 4.8*		
					3W / 3.22				
							1BS / 1.8		

BASIC USAGE RULES

DEVELOPER	USAGE	PROCESSING TIME
1:1 5 Volume (1.5%) + LumiShine Demi-Permanent Liquid Color	No lift. Deposit only.	5-35 min 5 to 35 minutes depending on desired result. Process at room temperature or with heat.

DEMI-PERMANENT LIQUID COLOR SHADE CHART



	N NATURAL (.0)	NA NATURAL ASH (.01)	NWB NATURAL WARM BEIGE (.07)	NW NATURAL WARM (.077)	SB SILVER BLUE (.8)
10 Lightest Blonde	 10N / 10.0		 10NWB / 10.07		 10SB / 10.8
9 Light Blonde				 9NW / 9.077	
8 Blonde	 8N / 8.0	 8NA / 8.01	 8NWB / 8.07		 8SB / 8.8
7 Medium Blonde				 7NW / 7.077	
6 Dark Blonde	 6N / 6.0	 6NA / 6.01	 6NWB / 6.07	 6NW / 6.077	 6SB / 6.8
5 Light Brown					
4 Medium Brown				 4NW / 4.077	
3 Dark Brown	 3N / 3.0	 3NA / 3.01			
2 Darkest Brown					
1 Black					

EASY 1:1 MIXING RATIO FOR ALL FORMULAS

BASIC USAGE RULES

DEVELOPER	USAGE	PROCESSING TIME
 5 Volume (1.5%) + LumiShine Dimensional Deposit Demi-Permanent Crème Color	Deposit only. Going darker in 1 step. Low lighting.	 5 to 35 minutes depending on desired result. Process at room temperature or with heat.

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 @joicoeurope #Lumishine

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