



## Quif Centre Stage Entry Requirements

Please read the entry requirements for Quif Centre Stage in full before submitting your entry.

### **Entry checklist:**

- Introduction video
- 3x images of hair looks
- Discussion of each look (video or written document)

### **Introduction video:**

The judges want to see your passion and personality shine through in your entry. They want to know about you, your love for hairdressing and why you've decided to enter the competition. We have included example entry videos on our website for your inspiration.

### **Images of hair looks:**

The judges want to see the best work of your ability. The images can be a collection of the work you specialise in or showcase everything you have to offer but please explain why you chose to submit the images in the following section.

### **Discussion of each look:**

The judges want to understand your inspiration behind each look, why you chose each formula and techniques you used. This can be submitted as a video or a written document. You **do not** need to overlay images and/or videos to your video, this can simply be you talking to camera or using a live model. **The analysis of each look is key.** We have included example entry videos on our website for your inspiration.

Please keep all videos & written documents concise but be sure to cover all key points.



The following table talks through the 'dos' and 'don'ts' for when submitting your entry:

<b>Do</b>
<ul style="list-style-type: none"><li>• Film in a quiet space with limited background noise and distractions</li><li>• Ensure you speak clearly and concise</li><li>• Please feel free to include image/video overlays</li><li>• Please thoroughly explain your inspiration, formula and techniques for the looks you are entering</li><li>• Be creative! We want you to showcase your work in a way that portrays you as a hairdresser and as a person</li><li>• Please provide any images in JPEG and videos in MP4 OR MOV format</li></ul>
<b>Don't</b>
<ul style="list-style-type: none"><li>• Use any other competing brands in the content</li><li>• No profanities in music or copy</li><li>• No profanities or offensive language</li><li>• Submit your entry without any explanation of the looks you have created</li></ul>